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📍 North York, Ontario

🌐 'portfolio here'

# VARIS RADA
## MEDIA DESIGNER

## HARD SKILLS

Creativity & Communication

Wireframing & Prototyping

Delivering Presentations

Typography & Layout

Project Management

Coding – HTML, CSS

Adobe Creative Suite

Motion Graphics

Figma, Miro

## SOFT SKILLS

Time Management

Autodidacticism

Active Listening

Team Work

Adaptation

Empathy

Flexibility

## ABOUT ME

From designing logos and editing videos as a little child to exploring Graphic Design, Motion Graphics, UX Design, and Web Development, have always been driven by a passion for creativity. Excited about the potential of Interactive Media Design to shape the future and make a positive impact. Seeking to join a community that values innovation, excited about contributing and growing in this dynamic field.

## EDUCATION

**Interactive Media Design**
**Seneca Polytechnic 09/2022 - 04/2024**

Graphic Design, Motion Graphics, UX/UI Design, Web Development, 3D Design, Digital Marketing.

## SUMMARY

Bringing a strong passion for innovative design and a diverse skill set in UI/UX Design, Graphic Design, Motion Graphics and Digital Marketing. Proficient in Adobe Creative Suite, Figma, and Miro. Dedicated to delivering high-quality projects, with a strong focus on time management and collaboration. Eager to apply the skills and creativity in a professional environment. Below are some of my favourite projects:

**Wellderly - Health & Medication** (Case Study)
User-friendly app for older adults, where they can track their health and set medication reminders.

**Dairy Drop - Dairy Delivery** (Case Study)
Dairy delivery service app, that values product freshness, convenience and costumers' time.

**Heineken Commercial**
10 second commercial featuring the soccer spirit, family gatherings and a logo reveal animation.